

Pathways 21 (UK) Ltd's web site use "cookies" to provide a better user experience. A cookie is a text file that is placed on your hard disk by a web page server. A cookie consists of information sent by a web server to a web browser and stored by the browser. The information is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

We may use both "session" cookies and "persistent" cookies on the website. We will use the session cookies to keep track of you whilst you navigate the website. We will use the persistent cookies to enable our website to recognise you when you visit. Session cookies will be deleted from your computer when you close your browser. Persistent cookies will remain stored on your computer until deleted or for a period of 3 months.

Here are the ways we use cookies:

1. To record whether you have accepted the use of cookies on our web site. This is solely to comply with the law. If you have chosen not to accept cookies, we will not use cookies for your visit, but unfortunately, our site will not work well for you.
2. To allow essential parts of our web site to operate for you.
3. To operate our content management system.
4. To operate the online notification form - the form that you use to contact us for any reason. This cookie is set on your arrival at our web site and deleted when you close your browser.
5. To enhance security on our contact form. It is set for use only through the contact form. This cookie is deleted when you close your browser.
6. To collect information about how visitors use our site. We use the information to improve your experience of our site and enable us to increase sales. This cookie collects information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from, and the pages they visited.
7. To record that a user has viewed a webcast. It collects information in an anonymous form. This cookie expires when you close your browser.
8. To record your activity during a web cast. An example may be whether you have asked a question or provided an opinion by ticking a box. This information is retained so that we can serve your information to you when you return to the site. This cookie will record an anonymous ID for each user, but it will not use the information for any other purpose. This cookie will last for 3 months, when it will be deleted automatically.
9. To store your personal information so that you do not have to provide it afresh when you visit the site next time. This cookie will last for 3 months.
10. To enable you to watch videos we have placed on YouTube. YouTube will not store personally identifiable cookie information when you use YouTube's privacy-enhanced mode.

Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Pathways 21 web site, the information you previously provided can be retrieved, so you can easily use the site.

Pathways 21 (UK) Ltd secures your personal information from unauthorised access, use or disclosure. Pathways 21 (UK) Ltd secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorised access, use or disclosure.

In general, cookies are used to retain user preferences, store information for things like shopping carts, and provide anonymised tracking data to third party applications like Google Analytics. We use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at: <http://www.google.com/privacypolicy.html>

As a rule cookies will make your browsing experience better and we recommend that you allow the use of cookies in order to take advantage of the features of our website that rely on their use. However, you may prefer to disable cookies on this site and on others. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies you may not be able to fully experience the interactive features of web sites you visit. To disable cookies in your browser we suggest consulting the help section of your browser or taking a look at the About Cookies website which offers guidance for all modern browsers.